

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #1: Community Reviews**  
**CORE DESCRIPTION**

**PROBLEM STATEMENT**

In Idaho, 36% of the population is rural and those folks live across 75% of the landmass in Idaho. In addition, there are six counties in Idaho that were rural by definition in 1990 but are now designated as urban due to the fact that 25% or more of their population commute to an urban county to go to work. These counties are Gem, Boise, Owyhee, Power, Franklin and Jefferson. Because Idaho's rural population is spread over such a large land mass coordinated delivery of services is essential. Further, due to their size most communities do not have the financial or personnel resources to adequately assess their strengths and weaknesses, identify and prioritize needs, and recognize or secure resources for follow up action.

**GOAL(S) AND OBJECTIVES**

The Idaho Community Review Program is an interactive process based on the idea that visitors to a community can offer a fresh perspective and allow a community to see itself through the eyes of an objective observer. A community that applies for the process is able to choose three focus areas out of the following topics – civic life/community involvement, economic development, education, housing, infrastructure and land use planning/community design. A Visiting Team of 15-25 diverse leaders and experts from across the state tour and observe the participating community for two days. They listen to community leaders and citizens through a series of interactive group and individual meetings. The Team prepares an oral presentation and a written report offering suggestions for action and strategies, with potential resources, to increase the community's health, wealth, and vitality. IRP's goal is to become more involved with the Idaho Community Review process and assist with expansion and improvement of the program. This goal fits well with IRP's goal to provide one stop shop information & services for rural residents and to serve as a "Champion" for Rural Idaho.

**COMPONENT'S RELEVANCE TO STATE RURAL DEVELOPMENT COUNCIL DUTIES**

Briefly describe how the Council will perform one or more of the following duties (defined in 7 U.S.C. 2008m):

- (A) *facilitate collaboration among Federal, State, local, and tribal governments and the private and nonprofit sectors in the planning and implementation of programs and policies that have an impact on rural areas of the State; All of these partners will be invited to participate in the Community Review process in order to have the most successful Review and follow up possible.*
- (B) *monitor, report, and comment on policies and programs that address, or fail to address, the needs of the rural areas of the State; A written report from each Community Review will be made public within 60 days of the on site review.*
- (C) *as part of the Partnership, in conjunction with the Coordinating Committee, facilitate the development of strategies to reduce or eliminate conflicting or duplicative administrative or regulatory requirements of Federal, State, local, and tribal governments. The home and visiting teams will be specifically asked to identify program and agency specific recommendations for use by IRP and the NRDCC.*

**STAKEHOLDERS TO BE ENGAGED**

Many different partners are involved in the Idaho Community Review Program including but not limited to:

Association of Idaho Cities	Idaho Housing & Finance Association
Boise State University Psychology Department	Idaho Migrant Council
Communities where the reviews are conducted	Mountain States Group
Idaho Department of Commerce	University of Idaho Extension System
Idaho Department of Labor	U.S. Department of Housing & Urban Development
Idaho Department of Transportation	USDA Rural Development

**POTENTIAL ACTION FOR NATIONAL RURAL DEVELOPMENT COORDINATING COMMITTEE (NRDCC)**

The NRDCC could use Idaho's program as a model for other states and encourage federal agency partners to provide in State staff and resource support to the Community Review process. In addition, any recommendations from the home and visiting teams will be immediately forwarded to NRDP and NRDCC.

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #1: Community Reviews**  
**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 1.a</b>  Assist with coordination of quarterly meetings of the IRP Steering Committee to conduct business and as needed meetings to review applications for new reviews and provide follow up to previously completed reviews. <b>Completion Date:</b> February, May, August, November	<b>Output 1.a</b>  Continue coordination of key partners and experienced Review veterans. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Quarterly meetings of the Steering Committee</td><td>Quarterly meetings of the Steering Committee</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Quarterly meetings of the Steering Committee	Quarterly meetings of the Steering Committee		
Baseline	Benchmark						
Quarterly meetings of the Steering Committee	Quarterly meetings of the Steering Committee						
<b>Activity Set 1.b</b>  Invite each of the following entities to provide a representative to serve on the Steering Committee: Idaho Association of Counties, Idaho Transportation Department, Partners for Prosperity, USDA Rural Development. <b>Completion Date:</b> April 2004	<b>Output 1.b</b>  Expand utilization of resources and staff expertise available in state on the Steering Committee. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Eight entities represented by 10 staff people on Steering Com.</td><td>12 entities represented by 14 people on Steering Com.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Eight entities represented by 10 staff people on Steering Com.	12 entities represented by 14 people on Steering Com.		
Baseline	Benchmark						
Eight entities represented by 10 staff people on Steering Com.	12 entities represented by 14 people on Steering Com.						
<b>Activity Set 1.c</b>  Update promotional brochure and increase website presence/links; create and distribute steering committee job description; create operating guidelines and detailed attachments regarding program administration. <b>Completion Date:</b> April, 2004	<b>Output 1.c</b>  Increase visibility of Community Review process and applications to participate. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Promotional brochure, website presence</td><td>Promotional brochure, website presence,</td></tr> <tr> <td>None</td><td>Operational Handbook</td></tr> </tbody> </table>	Baseline	Benchmark	Promotional brochure, website presence	Promotional brochure, website presence,	None	Operational Handbook
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Promotional brochure, website presence	Promotional brochure, website presence,						
None	Operational Handbook						
<b>ANTICIPATED OUTCOME 1</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
IRP will assist with overall implementation, evaluation and improvement of the Community Review process through increased involvement on the Steering Committee.	<table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above		
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<b>Activity Set 2.a</b> Work with Community lead to recruit home team members, solicit and approve applications for the visiting team based on community focus areas; conduct visiting team orientation session. <b>Completion Date:</b> Teams selected one month prior to review, Orientation for visiting team members 2 weeks prior.	<b>Output 2.a</b> Recruitment of volunteers who will participate on Home & Visiting Teams <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Home team selected by community</td><td>Home team identified with assistance</td></tr> <tr> <td>Visiting team selected by Steering Committee, no orientation</td><td>Visiting team recruited by Steering Committee, orientation prior to Review</td></tr> </tbody> </table>	Baseline	Benchmark	Home team selected by community	Home team identified with assistance	Visiting team selected by Steering Committee, no orientation	Visiting team recruited by Steering Committee, orientation prior to Review
Baseline	Benchmark						
Home team selected by community	Home team identified with assistance						
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<b>Activity Set 2.b</b> Collect community information for use by visiting team, tour and conduct listening sessions in the community based on focus areas, present findings in a town hall meeting. <b>Completion Date:</b> Information due one month prior to review, planning of tours/events coordinated by Visiting Team chair, on site activities.	<b>Output 2.b</b> Conduct 2 day on site review with 12–15 visiting team members <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Information collected and review completed</td><td>Information collected and review completed</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Information collected and review completed	Information collected and review completed		
Baseline	Benchmark						
Information collected and review completed	Information collected and review completed						
<b>Activity Set 2.c</b> Visiting team members meet on day 3 to compile a written report and suggested executive summary from each of their focus areas. Visiting team chair coordinates with contract labor and steering committee review to finalize an electronic copy and print 200 – 400 copies of the report. <b>Completion Date:</b> Within 60 days of review.	<b>Output 2.c</b> Provide community with written report of findings and recommendations from the Community Review process. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Finalization of written report undue burden on one volunteer and delivery date varied</td><td>Distribute report within 60 days of review with input from focus area leads, visiting team chair and contract labor.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Finalization of written report undue burden on one volunteer and delivery date varied	Distribute report within 60 days of review with input from focus area leads, visiting team chair and contract labor.		
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<b>ANTICIPATED OUTCOME 2</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>				
Communities will identify needs and issues effecting their economic, infrastructure and community development through participation in the Idaho Community Review Process.	<table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>One review completed in 2003</td><td>Two new reviews in 2004 plus follow up with 8 previous</td></tr> </tbody> </table>	Baseline	Benchmark	One review completed in 2003	Two new reviews in 2004 plus follow up with 8 previous
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<b>Activity Set 3.a</b> Two Steering Committee members involved in previous reviews will contact each of the 8 communities that previously completed a review to check progress, assist with follow up and gather information to improve the process. <b>Completion Date:</b> April, 2004	<b>Output 3.a</b> Follow up with 8 communities that previously completed a review on progress, needs and recommendations. <table border="1" data-bbox="764 575 1476 743"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Personal contact with each of the eight communities</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	None	Personal contact with each of the eight communities		
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None	Personal contact with each of the eight communities						
<b>Activity Set 3.b</b> A Visiting Team Chair for each future Review will be selected in advance to coordinate planning details with the Home Team, coordinate activities on site and serve as a contact and follow up after the review. At a minimum follow up will include quarterly phone calls to the Home Team lead and focus area leads along with a meeting one year later to assess progress and set additional priorities. <b>Completion Date:</b> On going	<b>Output 3.b</b> Create consistent follow up for communities that participate in a 2004 review. <table border="1" data-bbox="764 1003 1476 1171"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Some informal follow up initiated by interested visiting team members</td><td>Quarterly phone call and annual progress meeting from Visiting Team Chair</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Some informal follow up initiated by interested visiting team members	Quarterly phone call and annual progress meeting from Visiting Team Chair		
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<b>ANTICIPATED OUTCOME 3</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
Increase utilization of recommendations and improve follow up provided to participants in the Community Review Process.	<table border="1" data-bbox="764 1738 1476 1833"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above		
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**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #2: Economic Development**

**CORE DESCRIPTION**

**PROBLEM STATEMENT AND BACKGROUND**

On a regional level, rural communities in the four Northwest states of Idaho, Montana, Oregon, and Washington have experienced unintended negative economic and social disruptions in rural communities caused by federal resource policies. The majority of the 137 counties in the Inland Northwest have low or moderately low economic vitality. Many rural communities are in crisis. At least 109 threatened and endangered species exist in the region. Federal timber harvests declined by 89% from 1989 to 2001, and private timber harvest declined 20%. More sawmills have closed (123) in the region than remain open (96), with 13,000 jobs lost. Stakeholders from each of the four states have organized themselves and created an Inland Northwest Economic Adjustment Strategy (INEAS). Additional information about INEAS is available at [www.inlandnwregion.org](http://www.inlandnwregion.org).

The Governor's Rural Initiative, with the Idaho Department of Commerce serving as the lead administrative agency, is designed to strengthen the state's rural areas. In 2001, Governor Dirk Kempthorne charged a 63-member task force with developing a series of recommendations for strengthening rural Idaho's economy in five areas: leadership/governance, telecommunications, education/labor force development, infrastructure/public facilities and economic development. In 2003, IRP hosted the Idaho Rural Summit to review progress in each of these areas and identify priorities for the coming year. With the support of the Idaho Legislature, programs are underway for three major efforts:

- Rural Community Block Grants (up to \$500,000 each) used for site development and public facility construction necessary for business expansion. In FY 2002, 259 jobs were created with the award of \$2,997,6809 to eight different projects across rural Idaho. In FY 2003, 244 jobs were created with the award of \$2,811,500 to nine different projects across rural Idaho.
- Rural Economic Development Specialists were hired for 12 rural areas of the state that that did not have an organized economic development effort. These specialists work on local business retention, expansion and economic diversification.
- Gem Community Implementation Grants (up to \$50,000 each) were designed to help local communities meet their economic development goals. In FY 2002 and 2003, eleven different rural communities were awarded a total of \$478,100.

**GOAL(S) AND OBJECTIVES**

With input and guidance from our Board and Economic Development Committee, IRP intends to be involved with and supportive of numerous rural economic development efforts including outreach to local leaders, the Inland Northwest Economic Adjustment Strategy (INEAS) and the Governor's Rural Initiative.

Outreach to local leaders will be designed to improve effectiveness and synergy of rural economic development efforts through cooperation and collaboration of interested partners.

INEAS efforts will focus on creation of a regional entity and funding to focus on business development efforts including entrepreneurial development, identification of industry clusters and technology transfer and commercialization of research.

The Governor's Rural Initiative will continue efforts to provide State funding and technical assistance that can be combined with private and Federal resources to help local communities achieve their economic development goals.

**COMPONENT'S RELEVANCE TO STATE RURAL DEVELOPMENT COUNCIL DUTIES**

Briefly describe how the Council will perform one or more of the following duties (defined in 7 U.S.C. 2008m):

*(D) facilitate collaboration among Federal, State, local, and tribal governments and the private and nonprofit sectors in the planning and implementation of programs and policies that have an impact on rural areas of the State;*

IRP will strive to bring all of the government, private and nonprofit entities together in order to be effective in achieving synergy among the stakeholders in a manner that greatly benefits rural economic development efforts.

*(E) monitor, report, and comment on policies and programs that address, or fail to address, the needs of the rural areas of the State;*

As policies and programs are implemented and assessed for effectiveness, IRP will provide verbal and written feedback to the appropriate entities/decision makers.

*(F) as part of the Partnership, in conjunction with the Coordinating Committee, facilitate the development of strategies to reduce or eliminate conflicting or duplicative administrative or regulatory requirements of Federal, State, local, and tribal governments.*

In identifying resources and bringing Stakeholders together to provide information and education to local leaders IRP will strive to coordinate efforts so that duplication is minimized and gaps are filled.

#### **STAKEHOLDERS TO BE ENGAGED**

Many different partners will be involved in IRP outreach efforts and the Governors Rural Initiative including but not limited to:

Association of Idaho Counties (AIC) and individual counties with Rural Economic Development

Specialists and interest in block grant programs

Economic Development Districts

Idaho Association of Cities (IAC) and individual communities with Rural Economic Development

Specialists and interest in block grant programs

Idaho Department of Commerce and communities that apply and/or receive block grants

Idaho Economic Development Association (IEDA)

Idaho Department of Labor

Non-profit organizations representing various Idaho industries

Private businesses and consultants

Tribal leaders and economic development officials

US Economic Development Association (EDA)

Workforce Investment Area Boards (six across State)

In addition to the stakeholders listed above the following entities are also involved in INEAS:

Most of the 17 Congressional members in the four states

Governors from Idaho, Montana, Oregon, Washington

Departments of Commerce of Idaho, Montana, Oregon, Washington

State Rural Development Councils in Idaho, Washington and Oregon

137 counties in the four states

Most of the tribes in the four states including [Affiliated Tribes of NW Indians \(ATNI\)](#)

Private Stakeholders

#### **POTENTIAL ACTION FOR NATIONAL RURAL DEVELOPMENT COORDINATING COMMITTEE (NRDCC)**

Examine the model and draft INEAS plan, and make recommendations for, increasing support, coordination and funding from pertinent federal agencies. Following implementation, review progress to see if other parts of the country would benefit from a similar approach.

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #2: Economic Development**

**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 1.a</b>  Support and publicize information and education events organized by any of the IRP partners including IEDA efforts to train economic development practitioners. <b>COMPLETION DATE:</b> Ongoing	<b>Output 1.a</b>  Provide local leaders with information on the potential costs and benefits of economic development. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Provide summary info in next scheduled IRP publication</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	None	Provide summary info in next scheduled IRP publication		
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None	Provide summary info in next scheduled IRP publication						
<b>Activity Set 1.b</b>  Work with IRP partners, especially EDA and IDOC, to identify resources available and compile a user-friendly tool kit for use by local leaders. <b>COMPLETION DATE:</b> December, 2004	<b>Output 1.b</b>  Provide local leaders with information on the potential costs and benefits of economic development. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Individual agencies provide program specific details but no compiled version is available</td><td>Tool kits available in online and printed versions</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Individual agencies provide program specific details but no compiled version is available	Tool kits available in online and printed versions		
Baseline	Benchmark						
Individual agencies provide program specific details but no compiled version is available	Tool kits available in online and printed versions						
<b>Activity Set 1.c</b>  Work with IRP partners, especially IAC and AIC, to provide workshop type information to local leaders. <b>Completion Date:</b> June and September, 2004	<b>Output 1.c</b>  Provide local leaders with information on the potential costs and benefits of economic development. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>One workshops at each annual meeting of IAC and AIC</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	None	One workshops at each annual meeting of IAC and AIC		
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<b>ANTICIPATED OUTCOME 1</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
Improve effectiveness and synergy of rural economic development efforts through cooperation and collaboration of interested partners.	<table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above		
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**COMPONENT #2: Economic Development**

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<b>Activity Set 2.a</b>  Share INEAS information and collect feedback on draft plan within Idaho among the diverse private, non-profit and government stakeholders. <b>COMPLETION DATE:</b> Ongoing 2004	<b>Output 2.a</b> Produce final plan that identifies specific regional actions with performance measures to direct funds to key programs , initiatives and projects.  <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>INEAS presentation at one IRP board meeting and at Idaho Rural Summit</td><td>INEAS info in IRP newsletter, at May IRP board meeting, and in individual meetings &amp; presentations</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	INEAS presentation at one IRP board meeting and at Idaho Rural Summit	INEAS info in IRP newsletter, at May IRP board meeting, and in individual meetings & presentations		
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INEAS presentation at one IRP board meeting and at Idaho Rural Summit	INEAS info in IRP newsletter, at May IRP board meeting, and in individual meetings & presentations						
<b>Activity Set 2.b</b>  Regular coordination/meetings between consulting team, Steering Committee and Advisory Committee. <b>COMPLETION DATE:</b> Ongoing 2004	<b>Output 2.b</b>  <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Regular email, quarterly Steering meetings and annual Advisory meeting.</td><td>Regular email, quarterly Steering meetings and bi-annual Advisory meeting.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Regular email, quarterly Steering meetings and annual Advisory meeting.	Regular email, quarterly Steering meetings and bi-annual Advisory meeting.		
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Regular email, quarterly Steering meetings and annual Advisory meeting.	Regular email, quarterly Steering meetings and bi-annual Advisory meeting.						
<b>Activity Set 2.c</b>	<b>Output 2.c</b>  <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td> </td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark				
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<b>ANTICIPATED OUTCOME 2</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>				
Assist INEAS in crafting and securing public and financial support for a regional effort that focuses on business development efforts.	<table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above
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**COMPONENT #2: Economic Development**

**WORK PLAN TABLE**

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<b>Activity Set 3.a</b> IRP will promote availability of block grants (Community Development, Gem Community Implementation and Rural Economic Development), Workforce Development training funds and tax credits, and encourage local participation in other State training programs (Community Reviews, Rural Partner Forums, Gem Community Teams, Community Development Institute, Peer to Peer, etc). <b>COMPLETION DATE:</b> Ongoing	<b>Output 3.a</b>  Increase awareness and utilization of available State rural economic development tools. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Info provided in approximately 2 IRP publications</td><td>Provide info in at least 4 IRP publications, attend at least 2 training sessions.</td></tr> <tr> <td>None</td><td>Web based Economic Development list serve</td></tr> </tbody> </table>	Baseline	Benchmark	Info provided in approximately 2 IRP publications	Provide info in at least 4 IRP publications, attend at least 2 training sessions.	None	Web based Economic Development list serve
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<b>ANTICIPATED OUTCOME 3</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
Support and assist with efforts to implement Governor's Rural Initiative.	<table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above		
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**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #3: Education/Workforce Development**

**CORE DESCRIPTION**

**PROBLEM STATEMENT**

Unemployment rates in rural Idaho are historically higher than urban areas. Recent trends show that the growth that is occurring is in small business. For rural communities to survive and thrive we must increase opportunities for entrepreneurial activity and workforce development.

**GOAL(S) AND OBJECTIVES**

Encourage young people to become entrepreneurs based in rural Idaho.

Work to ensure that all programs and activities of IRP partners are as inclusive as possible for youth to participate in educational and business opportunities.

**COMPONENT'S RELEVANCE TO STATE RURAL DEVELOPMENT COUNCIL DUTIES**

Briefly describe how the Council will perform one or more of the following duties (defined in 7 U.S.C. 2008m):

*(G) facilitate collaboration among Federal, State, local, and tribal governments and the private and nonprofit sectors in the planning and implementation of programs and policies that have an impact on rural areas of the State;*

To be effective, coordination of youth programs and workforce efforts must involve all levels of government as well as private and non profit sector involvement.

*(H) monitor, report, and comment on policies and programs that address, or fail to address, the needs of the rural areas of the State;*

As awareness, understanding and evaluation of youth programs continues, IRP will immediately report and forward recommendations to the Coordinating Committee and others as appropriate.

*(I) as part of the Partnership, in conjunction with the Coordinating Committee, facilitate the development of strategies to reduce or eliminate conflicting or duplicative administrative or regulatory requirements of Federal, State, local, and tribal governments.*

As awareness, understanding and evaluation of youth programs continues, IRP will immediately report and forward recommendations to the Coordinating Committee and others as appropriate.

**STAKEHOLDERS TO BE ENGAGED**

Idaho Department of Education  
Idaho Department of Commerce and Labor  
Idaho Workforce Development Training Council  
Professional Technical Education  
Small Business Development Centers  
State Board of Education  
UI Cooperative Extension System  
Workforce Investment Boards and Youth Councils  
Youth Program Representatives (DECA, Business Professionals of America, Idaho Business Week, etc)

**POTENTIAL ACTION FOR NATIONAL RURAL DEVELOPMENT COORDINATING COMMITTEE (NRDCC)**

None at this time.

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #3: Education/Workforce Development**

**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 1.a</b> Provide a networking forum for business/entrepreneurial youth program representatives to collaborate on a regular basis. Meetings will be held quarterly for the time being with the frequency adjusted by participants at a later date. Completion date: March, and two subsequent months, in 2004	<b>Output 1.a</b> Increase cooperation and collaboration among youth programs so that business and entrepreneurial knowledge is improved. <table border="1" data-bbox="764 646 1468 814"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Two meetings in 2003</td><td>Three meetings in 2004</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Two meetings in 2003	Three meetings in 2004		
Baseline	Benchmark						
Two meetings in 2003	Three meetings in 2004						
<b>Activity Set 1.b</b> Compile a list of youth activities/programs related to entrepreneurship currently available. Post that list on the IRP website and distribute to interested partners. Completion date: April, 2004 with regular updates thereafter.	<b>Output 1.b</b> Increase exposure to existing programs among the target audience. <table border="1" data-bbox="764 1024 1468 1192"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Increased attendance in each program.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	None	Increased attendance in each program.		
Baseline	Benchmark						
None	Increased attendance in each program.						
<b>Activity Set 1.c</b> Encourage youth programs to expand entrepreneurial component with possible internships, mentors, competitive skill based contests, etc. Support these programs with available financial resources and publicity. Completion date: December, 2004	<b>Output 1.c</b> <table border="1" data-bbox="764 1381 1468 1549"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Direct IRP involvement with at least three youth programs.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	None	Direct IRP involvement with at least three youth programs.		
Baseline	Benchmark						
None	Direct IRP involvement with at least three youth programs.						
<b>ANTICIPATED OUTCOME 1</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
Work to ensure that all programs and activities of IRP partners are as inclusive as possible for youth to participate in educational and business opportunities.	<table border="1" data-bbox="764 1759 1468 1864"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above		
Baseline	Benchmark						
	See above						

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #3: Education/Workforce Development**

**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 2.a</b>  Work through IRP Education/Workforce Committee to assess, brainstorm and prioritize additional action items. Completion date: June, 2004	<b>Output 2.a</b>  Focus IRP and partner efforts on the items most likely to quickly improve workforce skills. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Realistic priority list of education/ workforce development action items.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	None	Realistic priority list of education/ workforce development action items.		
Baseline	Benchmark						
None	Realistic priority list of education/ workforce development action items.						
<b>Activity Set 2.b</b>  Coordinate with and support the Workforce Development Training Council. Completion date: Ongoing	<b>Output 2.b</b>  Focus IRP and partner efforts on the items most likely to quickly improve workforce skills. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Attend at least two Council meetings.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	None	Attend at least two Council meetings.		
Baseline	Benchmark						
None	Attend at least two Council meetings.						
<b>Activity Set 2.c</b>	<b>Output 2.c</b> <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td> </td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark				
Baseline	Benchmark						

<b>ANTICIPATED OUTCOME 2</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>				
Improved readiness of rural workforce.	<table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above
Baseline	Benchmark				
	See above				

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #4: Idaho Rural Summit**  
**CORE DESCRIPTION**

**PROBLEM STATEMENT**

In an increasingly urban state, rural issues need to be kept at the forefront of public policy makers and potential solutions and strategies identified.

**GOAL(S) AND OBJECTIVES**

Pending Board approval, IRP plans to co-host an Idaho Rural Summit every 18 months with the next event being held in the 2nd quarter of 2005 in southern or eastern Idaho. The format will be a single event with a single registration fee that offers group sessions with keynote speakers and multiple tracts like rural, science & technology, economic development, etc. Based on the expanded format and partners involved IRP will focus on the necessary planning and logistics in 2004 to make the event as successful as possible.

**COMPONENT'S RELEVANCE TO STATE RURAL DEVELOPMENT COUNCIL DUTIES**

Briefly describe how the Council will perform one or more of the following duties (defined in 7 U.S.C. 2008m):

- (J) facilitate collaboration among Federal, State, local, and tribal governments and the private and nonprofit sectors in the planning and implementation of programs and policies that have an impact on rural areas of the State;*

All of these partners will be invited to attend and fully participate in order to have the most successful event possible. Opportunities for collaboration and networking will be provided and actively promoted during the conference.

- (K) monitor, report, and comment on policies and programs that address, or fail to address, the needs of the rural areas of the State;*

Summaries from each of the speakers during the conference along with priorities identified by the participants will be compiled and made available on the IRP website and directly distributed to key decision makers and stakeholders.

- (L) as part of the Partnership, in conjunction with the Coordinating Committee, facilitate the development of strategies to reduce or eliminate conflicting or duplicative administrative or regulatory requirements of Federal, State, local, and tribal governments.*

Based on priorities identified IRP will follow up with the Coordinating Committee to reduce duplicative requirements and fill any gaps in service or programs. Program comparisons, assessments of effectiveness, and cases of counterproductive operation will be solicited during the workshops at the Summit.

**STAKEHOLDERS TO BE ENGAGED**

All IRP members  
Local, state, federal and tribal government representatives  
All possible economic development partners  
All possible science & technology partners  
Private sector sponsors  
All others as identified by the Steering Committee

**POTENTIAL ACTION FOR NATIONAL RURAL DEVELOPMENT COORDINATING COMMITTEE (NRDCC)**

Follow up on issues and recommendations from the Idaho Rural Summit found in federal regulations or legislation.

**2004 ANNUAL WORK PLAN for** Idaho Rural Partnership (IRP)  
**COMPONENT #4:** Idaho Rural Summit

**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 1.a</b> Create a Steering Committee to include a representative from each of the potential event partners; Utilize Steering Committee to approve all Summit details including budget, speakers, format, location, etc. COMPLETION DATE: First meeting by May with subsequent meetings thereafter.	<b>Output 1.a</b>  <table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td>None</td><td>At least 10 active members of the Steering committee with regular meetings to plan all event details</td></tr> <tr> <td></td><td></td></tr> </table>	Baseline	Benchmark	None	At least 10 active members of the Steering committee with regular meetings to plan all event details		
Baseline	Benchmark						
None	At least 10 active members of the Steering committee with regular meetings to plan all event details						
<b>Activity Set 1.b</b> Assemble and reproduce printed Report Card from the 2003 Idaho Rural Summit for participants on site and post on website for general public afterwards. COMPLETION DATE: 4 <sup>th</sup> Quarter.	<b>Output 1.b</b>  Compile results of 2003 Summit action items for review and use in identifying future action items. <table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td>None</td><td>Completed and available electronically by 12/31 to go with all Summit promotions</td></tr> <tr> <td></td><td></td></tr> </table>	Baseline	Benchmark	None	Completed and available electronically by 12/31 to go with all Summit promotions		
Baseline	Benchmark						
None	Completed and available electronically by 12/31 to go with all Summit promotions						
<b>Activity Set 1.c</b> Finalize schedule and make available in electronic and printed form at least three months prior to the event. COMPLETION DATE: 4 <sup>th</sup> Quarter	<b>Output 1.c</b> Widely promote 2005 Summit to all interested individuals and groups. <table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td>170 attendees in 2003</td><td>200 attendees in 2005</td></tr> <tr> <td></td><td></td></tr> </table>	Baseline	Benchmark	170 attendees in 2003	200 attendees in 2005		
Baseline	Benchmark						
170 attendees in 2003	200 attendees in 2005						
<b>ANTICIPATED OUTCOME 1</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
Host the second Idaho Rural Summit in the 2nd Quarter of 2005, compile and follow up on recommendations regarding rural issues.	<table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td></td><td>See above</td></tr> <tr> <td></td><td></td></tr> </table>	Baseline	Benchmark		See above		
Baseline	Benchmark						
	See above						

**2004 ANNUAL WORK PLAN for \_\_\_\_\_ Idaho Rural Partnership (IRP)\_\_\_\_\_**  
**COMPONENT #5: \_\_\_\_\_ Leadership \_\_\_\_\_**  
**CORE DESCRIPTION**

**PROBLEM STATEMENT**

The September, 2000 Governor's Rural Development Taskforce Report identified the need to develop effective leaders in rural Idaho communities as a top priority to assure future rural success. Participants in the November, 2003 Idaho Rural Summit prioritized leadership action items as top priorities.

**GOAL(S) AND OBJECTIVES**

Recruit, train and support leaders for Idaho's rural communities.

Decrease the rate of leadership turnover and volunteer burnout in rural communities.

Increase the number of potential and current rural leaders that have completed leadership development training and are willing to become involved in community activities.

**COMPONENT'S RELEVANCE TO STATE RURAL DEVELOPMENT COUNCIL DUTIES**

Briefly describe how the Council will perform one or more of the following duties (defined in 7 U.S.C. 2008m):

*(M) facilitate collaboration among Federal, State, local, and tribal governments and the private and nonprofit sectors in the planning and implementation of programs and policies that have an impact on rural areas of the State;*

IRP will invite all interested individuals and groups to participate in Leadership Committee meetings, activities and programs. IRP will strive to support and strengthen existing leadership development and training opportunities available in Idaho. In working with a wide array of partners IRP will also compile and distribute a list of existing programs and create a 'how to' packet for local leaders to utilize. IRP will continue a strong partnership with the non-profit Leadership Idaho Agriculture (LIA) Foundation in offering a program that focuses on training emerging rural leaders by extensively covering such topics as personal development, public policy, decision-making, media relations, public speaking, conflict resolution, etc.

*(N) monitor, report, and comment on policies and programs that address, or fail to address, the needs of the rural areas of the State;*

*(O) as part of the Partnership, in conjunction with the Coordinating Committee, facilitate the development of strategies to reduce or eliminate conflicting or duplicative administrative or regulatory requirements of Federal, State, local, and tribal governments.*

**STAKEHOLDERS TO BE ENGAGED**

Any interested individual, group or tribe

Community Development Institute

Gem Community Teams

Idaho 4-H Leaders and Members

Idaho Association of Cities

Idaho Association of Counties

Idaho Department of Agriculture

Idaho Department of Commerce

Idaho Department of Fish & Game

Idaho Department of Labor

Idaho Department of Transportation

Leadership Idaho Agriculture Foundation

State legislators

University of Idaho College of Agriculture and Life Sciences and UI Cooperative Extension System

USDA Farm Services Agency, Natural Resources Conservation Service and Rural Development

**POTENTIAL ACTION FOR NATIONAL RURAL DEVELOPMENT COORDINATING COMMITTEE (NRDCC)**  
Support for leadership activities and training within agencies as well as across jurisdictional boundaries.

**ANNUAL WORK PLAN for \_\_\_\_\_ Idaho Rural Partnership \_\_\_\_\_**  
**COMPONENT #5: \_\_\_\_\_ Leadership \_\_\_\_\_**  
**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 1.a</b> Identify and promote existing leadership programs/opportunities that are affordable, accessible and effective on the IRP website and distribute to interested individuals and partner organizations. Completion date: June 30, 2004, annual updates thereafter.	<b>Output 1.a</b> Encourage coordination among in existing leadership programs and increase participation levels. <table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td>Approximately four partners involved in IRP leadership committee.</td><td>Actively involve at least six partners in IRP leadership committee efforts and promote at least 10 programs on website.</td></tr> <tr> <td></td><td></td></tr> </table>	Baseline	Benchmark	Approximately four partners involved in IRP leadership committee.	Actively involve at least six partners in IRP leadership committee efforts and promote at least 10 programs on website.		
Baseline	Benchmark						
Approximately four partners involved in IRP leadership committee.	Actively involve at least six partners in IRP leadership committee efforts and promote at least 10 programs on website.						
<b>Activity Set 1.b</b> Hold occasional forums so that program representatives can get acquainted, share information and partner with each other. Encourage participants to provide training that includes communications, conflict resolution, volunteer recruitment/retention, decision-making, etc. Completion date: March, 2004 and September, 2004	<b>Output 1.b</b> <table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td>No formal forums that we are aware of; some informal interaction among a few of the programs</td><td>At least two meetings of the IRP leadership committee per year.</td></tr> <tr> <td></td><td></td></tr> </table>	Baseline	Benchmark	No formal forums that we are aware of; some informal interaction among a few of the programs	At least two meetings of the IRP leadership committee per year.		
Baseline	Benchmark						
No formal forums that we are aware of; some informal interaction among a few of the programs	At least two meetings of the IRP leadership committee per year.						
<b>Activity Set 1.c</b> Compile and distribute 'Leadership Packets' that include 'how to' materials for use on a local level by individual leaders. Completion date: October, 2004	<b>Output 1.c</b> <table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td>At this time, only individual and program specific materials available.</td><td>Web based availability of information and limited printing of 50 complete packets</td></tr> <tr> <td></td><td></td></tr> </table>	Baseline	Benchmark	At this time, only individual and program specific materials available.	Web based availability of information and limited printing of 50 complete packets		
Baseline	Benchmark						
At this time, only individual and program specific materials available.	Web based availability of information and limited printing of 50 complete packets						
<b>ANTICIPATED OUTCOME 1</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
<i>Assist with coordination of leadership training &amp; development opportunities available in State in order to increase pool of rural leaders.</i>	<table> <tr> <th>Baseline</th><th>Benchmark</th></tr> <tr> <td></td><td>See above.</td></tr> </table>	Baseline	Benchmark		See above.		
Baseline	Benchmark						
	See above.						

**ANNUAL WORK PLAN for \_\_\_\_\_ Idaho Rural Partnership \_\_\_\_\_**  
**COMPONENT #5: \_\_\_\_\_ Leadership \_\_\_\_\_**  
**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 2.a</b>  Provide information about IRP and rural Idaho issues by serving as a guest speaker to each Leadership Idaho Agriculture (LIA) class. Completion date: August and December 2004	<b>Output 2.a</b>  Increase participation and class diversity in LIA along with the quality of the experience. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Fall session with an average of 25 total participants with 0 supported by IRP.</td><td>Fall session with an average of 28 total participants with 5 supported by IRP.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Fall session with an average of 25 total participants with 0 supported by IRP.	Fall session with an average of 28 total participants with 5 supported by IRP.		
Baseline	Benchmark						
Fall session with an average of 25 total participants with 0 supported by IRP.	Fall session with an average of 28 total participants with 5 supported by IRP.						
<b>Activity Set 2.b</b>  Provide tuition assistance of \$1,750 each to LIA participants from rural areas. Completion date: February and August, 2004	<b>Output 2.b</b>  <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Spring session with an average of 20 total participants with 8 supported by IRP.</td><td>Spring session with an average of 25 total participants with 5 supported by IRP.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	Spring session with an average of 20 total participants with 8 supported by IRP.	Spring session with an average of 25 total participants with 5 supported by IRP.		
Baseline	Benchmark						
Spring session with an average of 20 total participants with 8 supported by IRP.	Spring session with an average of 25 total participants with 5 supported by IRP.						
<b>Activity Set 2.c</b>  Create IRP policy that reimburses approved LIA participants from rural communities for their lodging expense (in addition to tuition support). Request that State and Federal government employees utilize existing travel budgets in order to allocate resources to local officials and volunteer leaders. Completion date: May, 2004	<b>Output 2.c</b>  <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>No policy in place.</td><td>Policy ratified and publicized to IRP members of LIA class.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark	No policy in place.	Policy ratified and publicized to IRP members of LIA class.		
Baseline	Benchmark						
No policy in place.	Policy ratified and publicized to IRP members of LIA class.						

<b>ANTICIPATED OUTCOME 2</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
<b>Support Leadership Idaho Agriculture (LIA) program that trains emerging rural leaders.</b>	<table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td> </td><td>See above.</td></tr> <tr> <td> </td><td> </td></tr> </tbody> </table>	Baseline	Benchmark		See above.		
Baseline	Benchmark						
	See above.						

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**  
**COMPONENT #6: Outreach**

**CORE DESCRIPTION**

**PROBLEM STATEMENT (*from Strategic Plan*)**

Rural businesses, residents, and policy makers need information on where to find help and what to do make their communities successful. Local, state, tribal and federal governments are constantly seeking out avenues to share information and awareness of their services and programs. Connecting interested individuals with the appropriate service providers is a constant challenge to all involved.

**GOAL(S) AND OBJECTIVES**

Increase awareness of IRP's mission and activities through public service announcements, presentations, a display and other materials.

Hold regular meetings of the IRP Board of Directors to conduct business, set policy and share information necessary to strengthen rural Idaho.

Distribute printed and electronic newsletters to rural constituents regarding IRP and partner activities, programs and services.

Create, maintain, and market the IRP website as an interactive clearinghouse and referral resource for available information, issues, programs and assistance for rural Idaho communities and individuals living and working in those communities.

**COMPONENT'S RELEVANCE TO STATE RURAL DEVELOPMENT COUNCIL DUTIES**

Briefly describe how the Council will perform one or more of the following duties (defined in 7 U.S.C. 2008m):

*(P) facilitate collaboration among Federal, State, local, and tribal governments and the private and nonprofit sectors in the planning and implementation of programs and policies that have an impact on rural areas of the State;*

IRP's outreach activities are specifically intended to provide multiple forums for all of the individuals and entities interested in rural issues to share information, coordinate programs and adapt policies accordingly.

*(Q) monitor, report, and comment on policies and programs that address, or fail to address, the needs of the rural areas of the State;*

The IRP board meetings, publications and website will specifically be utilized to post these type of comments and analysis.

*(R) as part of the Partnership, in conjunction with the Coordinating Committee, facilitate the development of strategies to reduce or eliminate conflicting or duplicative administrative or regulatory requirements of Federal, State, local, and tribal governments.*

Any duplicative requirements or gaps in service identified in IRP's outreach efforts will be immediately forwarded to the NRDCC.

**STAKEHOLDERS TO BE ENGAGED**

Many different partners are involved in IRP outreach activities including but not limited to:

IRP Board and Committee members	Idaho Department of Administration
Idaho Department of Commerce	Idaho Department of Labor
Idaho Department of Transportation	Monsanto

**POTENTIAL ACTION FOR NATIONAL RURAL DEVELOPMENT COORDINATING COMMITTEE (NRDCC)**

None at this time.

**2004 ANNUAL WORK PLAN for Idaho Rural Partnership (IRP)**

**COMPONENT #6: Outreach**

**WORK PLAN TABLE**

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 1.a</b>  The IRP Board of Directors will meet no less than once per quarter to conduct business. All Board meetings and other IRP activities are open to the public and will be publicized accordingly. IRP committee meetings will be held at the direction of committee leaders and members. Completion date: February, May, August and November 2004.	<b>Output 1.a</b>  At least four Board meetings per year with a super majority of the 31 total members in attendance. Prior notice in advance, pertinent agenda items and timely minutes will be distributed. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Four Board meetings in 2003.</td><td>One Board meeting in each quarter of 2004 in various locations across the State.</td></tr> <tr> <td>Three meetings of two different IRP committees in 2003.</td><td>Eight meetings of four different IRP committees in 2004.</td></tr> </tbody> </table>	Baseline	Benchmark	Four Board meetings in 2003.	One Board meeting in each quarter of 2004 in various locations across the State.	Three meetings of two different IRP committees in 2003.	Eight meetings of four different IRP committees in 2004.
Baseline	Benchmark						
Four Board meetings in 2003.	One Board meeting in each quarter of 2004 in various locations across the State.						
Three meetings of two different IRP committees in 2003.	Eight meetings of four different IRP committees in 2004.						
<b>Activity Set 1.b</b> A power point distribution will developed that IRP board members and Executive Director can utilize in presentations across the State. IRP will also develop and maintain other handouts and fact sheets. Completion date: March, 2004	<b>Output 1.b</b>  Improve quality, consistency and frequency of presentations regarding IRP's mission and activities. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>No power point presentations available</td><td>One detailed presentation that can be customized will be available</td></tr> <tr> <td>Handouts on IRP duties, board and Q&amp;A available.</td><td>Handouts on IRP duties, board and Q&amp;A updated.</td></tr> </tbody> </table>	Baseline	Benchmark	No power point presentations available	One detailed presentation that can be customized will be available	Handouts on IRP duties, board and Q&A available.	Handouts on IRP duties, board and Q&A updated.
Baseline	Benchmark						
No power point presentations available	One detailed presentation that can be customized will be available						
Handouts on IRP duties, board and Q&A available.	Handouts on IRP duties, board and Q&A updated.						
<b>Activity Set 1.c</b> Distribute a printed quarterly newsletter and monthly electronic newsletter to the entire IRP mailing list.	<b>Output 1.c</b> Maintain a consistent publications schedule to provide rural constituents with concise and timely information. <table border="1"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Quarterly printed newsletter</td><td>Quarterly printed newsletter</td></tr> <tr> <td>No electronic distribution of materials</td><td>At least eight monthly electronic newsletters</td></tr> </tbody> </table>	Baseline	Benchmark	Quarterly printed newsletter	Quarterly printed newsletter	No electronic distribution of materials	At least eight monthly electronic newsletters
Baseline	Benchmark						
Quarterly printed newsletter	Quarterly printed newsletter						
No electronic distribution of materials	At least eight monthly electronic newsletters						

<b>ACTIVITIES</b> <i>What will the SRDC do to produce its Output(s)?</i>	<b>ANTICIPATED OUTPUT(S)</b> <i>What product(s) will the Council produce?</i>						
<b>Activity Set 4.a</b> Create and distribute public service announcements regarding IRP to radio stations statewide. Special thanks to Monsanto who will provide business cards to each board member that include the IRP website address and mission to facilitate interaction with the general public. Completion date: February and July, 2004	<b>Output 4.a</b> Increase awareness of IRP and partner services by directing people to the new website. <table border="1" data-bbox="764 579 1477 747"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Two different PSAs created and distributed</td></tr> <tr> <td>No prior business cards for Board members.</td><td>Completed and distributed by July 2004.</td></tr> </tbody> </table>	Baseline	Benchmark	None	Two different PSAs created and distributed	No prior business cards for Board members.	Completed and distributed by July 2004.
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<b>Activity Set 5.b</b> Develop and maintain a portable IRP display that could be used in trade shows, meetings, etc. An IRP banner that could be displayed with or without the booth will also be produced with the new logo. Completion date: February, 2004	<b>Output 5.b</b> Increase awareness of IRP and partner services to strengthen rural Idaho. <table border="1" data-bbox="764 1003 1477 1157"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>None</td><td>Display created that can be utilized for approx. 3 years</td></tr> <tr> <td>None</td><td>Banner created for unlimited use over time</td></tr> </tbody> </table>	Baseline	Benchmark	None	Display created that can be utilized for approx. 3 years	None	Banner created for unlimited use over time
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<b>Activity Set 6.c</b> Develop IRP website in phases to provide cost effective information to anyone interested. Go to <a href="http://www.irp.idaho.gov">www.irp.idaho.gov</a> to check out the progress to date	<b>Output 6.c</b> Increase awareness of IRP and partner services to strengthen rural Idaho. <table border="1" data-bbox="764 1310 1477 1476"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td>Previously, IRP info was included on other State agency websites.</td><td>Live IRP website updated and expanded on a regular basis.</td></tr> <tr> <td></td><td></td></tr> </tbody> </table>	Baseline	Benchmark	Previously, IRP info was included on other State agency websites.	Live IRP website updated and expanded on a regular basis.		
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<b>ANTICIPATED OUTCOME 1</b> <i>How will a key policy and/or program be improved?</i>	<b>PERFORMANCE MEASURE</b> <i>How will the Council measure progress toward the outcome?</i>						
Increase visibility of IRP and participation by individuals and organizations interested in strengthening rural Idaho.	Progress and completion of benchmarks listed in each of the outputs. <table border="1" data-bbox="764 1713 1477 1808"> <thead> <tr> <th>Baseline</th><th>Benchmark</th></tr> </thead> <tbody> <tr> <td></td><td>See above</td></tr> </tbody> </table>	Baseline	Benchmark		See above		
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